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BRENDEN BLUE

BRENDEN IS A PROFESSIONAL, MIXED-MEDIA VISUAL ARTIST AND CREATIVE MARKETING PROFESSIONAL WHO HAS WORKED WITHIN THE INTERSECTIONALITY OF MULTIPLE MEDIUMS FOR OVER 6 YEARS. THROUGH UNIQUE VISUAL COMBINATIONS, AN ECLECTIC EAR FOR MUSIC AND SOUND DESIGN, AND A STRONG SENSE OF FORM AND COLOR, HIS WORK REFLECTS ON AN EVOLVING CREATIVE WORLD.

EXPERIENCE - IN-HOUSE AND FREELANCE

GRAPHIC DESIGNER
AUG 2025-PRESENT
ULTRASOURCE LLC — *KANSAS CITY*

- *Conceptualizing and executing all front-facing and internal visual assets, including web design, print materials (i.e. brochures, catalogues, flyers, one-pagers), packaging artwork, labels, holiday cards, and presentation materials.*
- *Brain-storm and re-vamp a new visual identity for the company and provide drafts and final versions of front-facing assets that align with the new image.*

SOCIAL MEDIA INTERN
JUNE 2024-MAY 2025
NELSON ATKINS MUSEUM OF ART — *KANSAS CITY*

- *Work internally to help drive the official social media platforms of the museum, including Instagram, Facebook, TikTok, and Linkedin.*
- *Design and animate assets for use in digital campaigns, including Instagram posts/stories/reels, Facebook photos/banners/events.*
- *Curate and select photographs and artwork documentation for use in campaigns.*
- *Photograph and document artwork and current exhibitions.*

SERVER
JUNE 2024-JULY 2025
HOMEGROWN EATERY — *KANSAS CITY*

SERVER
2022-2024
THE MELTING POT KC — *KANSAS CITY*

BARISTA
2021-2022
STARBUCKS - KC PLAZA — *KANSAS CITY*

EDUCATION

KANSAS CITY ART INSTITUTE
BACHELOR OF FINE ARTS

- *3.5 GPA, CUM LAUDE*

AWARDS & GRANTS

SPRING 2024 WEB DESIGN SCHOLARSHIP WINNER — *2024*
Lounge Lizard Digital Agency

KCAI PRESIDENT'S LIST — *2022-2025*

THE PITCH KC BEST LOCAL ARTIST FINALIST — *2024*
(nominated)
The Pitch KC Magazine

TECHNICAL ACHIEVEMENT SCHOLARSHIP - PUBLICITY — *2021*
(nominated)
Blue Star Awards - Starlight Theater

PERFORMANCE SCHOLARSHIP — *2021*
(nominated)
Blue Star Awards - Starlight Theater

"SILVER KEY" — *2021*
Scholastic Art and Writing Awards

REFERENCES

LOUISE FORSTER — *Louise.e.forster@gmail.com*
Strategy Specialist, Brand & Content, Nelson Aktins Museum of Art — *(316) 640-8199*

JUSTIN WHEATLEY — *(785) 341-0499*
Senior Copywriter - Blue Cross & Blue Shield, Kansas

EVA LOUISE HALL — *elhall@kcai.edu*
Head of Animation, Kansas City Art Institute — *(607) 227-1564*

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