ELISABETH SPILLMAN (NORD)

ejspillman17@icloud.com

816 | 686 | 6483

WHY I'M WORTH IT

"Girl Friday" extraordinaire. A critical thinker, creative problem solver, excellent communicator and collaborator who will transform ideas into reality. Whether it's creating custom graphics, writing short sales copy, leading a meeting, mentoring junior designers, changing the toner in the printer/copier or dumpster-diving (yes, I've done that,) whatever it takes, there is no job too big or too small. I am an innovative, motivated and straightforward girl.

https://www.linkedin.com/in/elisabethspillman17

@ejspillman17

https://www.facebook.com/ElisabethSpillmanArt/

EXPERIENCE

Kansas City Symphony — Kansas City, Missouri
Digital Media Manager; *June 2017–Present*
Lead in the design, development, scheduling and implementation of digital media, including email blasts, social media, web and video.

2010 Gallery — Prairie Village, Kansas
Marketing Director; *March 2017–June 2017*
Lead the development and implementation of communication materials, social media specifications and execution, and event development.

Kansas City Symphony — Kansas City, Missouri
Graphic Designer; *June 2014–March 2017*
Lead in the design, development and implementation of graphic layout and production of communication materials while reducing overall print production cost.

Johnson County Community College — Overland Park, Kansas
Adjunct Associate Professor, Desktop Publishing, and Web and Digital Communications Departments; *Jan 2013–Present*
Adjunct Associate Professor, Interface Design, Experience Design, Professional Skills, technical courses in InDesign, Photoshop, and Illustrator.

DST — Kansas City, Missouri
Senior User Experience Designer, USIRKS; *Jan 2013–Aug 2013*
Member of the interface and software solutions team that worked to improve information access for mutual fund clients and their shareholders.

Johnson County Community College — Overland Park, Kansas
Associate Professor, Chair, Desktop Publishing Department; *Aug 2009–Dec 2012*
Chair, Desktop Publishing Department—planned course offerings, managed Adjunct pool, conducted peer and classroom assessment and alignment to state standards. Associate Professor for technical courses in Adobe Creative Suite.

Panic Creative — Kansas City, Missouri
Independent Design Contractor; *June 2003–Aug 2009*
Established and nurtured client relationships, set project objectives and strategies for small and mid-size clients, and created custom publishing solutions to build readership base, increase web traffic, and increase revenue.

Penton Media (currently Informa Media) — Overland Park, Kansas
Senior Art Director Magazines; *Feb 1998–June 2003*
Senior Art Director for B2B publications. Led creative staff to develop design standards, interface components, and create custom content.
Senior Art Director Book Division; *Dec 1996–Feb 1998*

Soli Printing — Kansas City, Missouri
Graphic Artist/Prepress Manager; *Dec 1994–Dec 1996*

The Pitch **— Kansas City, Missouri**
Production Manager; *Aug 1993–Dec 1994*

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INDUSTRY EXPERIENCE

Core Competencies:
- *Creative Strategy*
- *Design Solutions*
- *Production Design*
- *Project Management*
- *Research*

Technical Expertise:
- *Adobe InDesign*
- *Adobe Photoshop*
- *Adobe Illustrator*
- *Adobe Acrobat*
- *Adobe Bridge*

Design Expertise:
- *Typography*
- *Print Design*
- *Interface Design*
- *Grid systems*
- *Color systems*
- *Print production*
- *Editorial layout*
- *Infographic creation*

EDUCATION

Savannah College of Art and Design
Graduate Coursework, Interactive Design, *June 2013–March 2016*

Kansas City Art Institute
Bachelor of Fine Arts, Industrial Design, *May 1992*
Continuing and Professional Studies, Multimedia, *Fall 2008*

University of Missouri, Columbia
General Studies, 1986–1988

AWARDS

2008, 2003, 2000, 1999 Graphic Design USA Graphic Excellence Awards
2003, 2000, 1999 ASBPE Regional and National Awards
2007, 2006 Society of National Association Publications EXCEL Awards, Silver, Gold

PROFESSIONAL ACCOMPLISHMENTS

Multi-award winning creative solutions; redesign efforts that led to increase in sales revenue and ranking for B2B publications. Scholarship recipient at Savannah College of Art and Design. Curriculum development for the Web Technologies Degree at JCCC. Working with full-time faculty at JCCC to examine and redesign the Interactive Media Degree, and developing coursework centered on Human-Computer Interaction.

SERVICE

Johnson County Community College (JCCC) Advisory Boards
- *Web and Digital Communications, Sept 2009–Present*
- *Emerging Technologies, Aug 2013–Present*

Art Institutes of America, Kansas City, Design Advisory Board, *Aug 2013–2015*
Lee's Summit R7 Career Pathways Advisory Board, *Jan 2011*
JCCC Annual CTE Coordinator, Design and AV Track *Jan 2010–Jan 2013*

REFERENCES

Available upon request.

RECOMMENDATIONS

https://www.linkedin.com/in/elisabethspillman17

STUDENT FEEDBACK

https://www.ratemyprofessors.com/ShowRatings.jsp?tid=1564728

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